# Barcelona Premium Acity of unique experiences

UIIUIUUU We wish you a Merry Christmas and a Happy New Year



# **Wine Tasting Experiences**

Look, smell, taste - starting with your basic senses and expanding from there you will learn how to taste wines like the pros in no time!



**Vila Viniteca** runs an important programme of wine tastings. From tastings for beginners, tastings focusing on wines from specific regions to dinners matching food and wine hosted by the world's most reputed wine-makers.

It's also currently one of the city's leading specialist wine shops, with a stock of more than 7,500 wines and one of the country's main purveyors of wine to restaurants and retailers. It also ships worldwide.

The food store -beside the wine shop- is one of the best delicatessen shop in the city to buy and taste more than 350 different kind of cheese manufactured by small producers around the world, premium quality iberic ham, selected cans of seafood, caviar and oil.

www.vilaviniteca.es

### Join us for a tasting of the best of the Spanish pantry...

Meet your host at the lobby of the hotel. Your guide is award-winning food writer, cookbook author, and longtime Barcelona resident. He has written for *Food & Wine, Gourmet, Saveur, Virtuoso Life*, the *Washington Post*, and *Los Angeles Times*.

Once in Barcelona's Eixample neighborhood, you will find yourself sitting around a marble table in an almost one hundred years old family-run delicatessen. There you will sample a range of delicacies from the country's most legendary producers. You might choose from the hanging hams around you or the select preserves, colorful tins of seafood, wine bottles and the famous dry-cured jamón ibérico de bellota, fresh and old goat or sheep cheeses.

With tasting comes learning and appreciation. You will not only sample, for instance, a selection of top Spanish olive oils, but find out how they were produced and where and what makes each one unique. You will also learn how to choose, appreciate and best use olives and olive oil for yourself. The same might be said about the excellent wines you will be invited to taste.

You will get an expert's take on the products as well as an insider's view of their role in culture. In Barcelona, food and culture are so closely linked that to talk about one is to talk about the other.

So taste, learn and enjoy as these products are the true Michelin stars of Spanish gastronomy.

www.madeforspain.com

### Centro Médico Teknon

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Newsletter 6



### The World Healthcare Organization has ranked Spain as having the 7th best healthcare in the world.

Centro Médico Teknon is one of the leading hospitals in the Spanish private health sector, thanks to the high quality of its medical and care services in a setting that combines individual attention with the full support of the latest technology. One of the mainstays of Teknon is innovation and the ongoing introduction of the latest advances, achieved through the participation of specialists involved in research projects. The Teknon Medical Staff cover all medical and surgical specialties with more than 400 top rank specialists, all with international training in their respective fields and able to attend patients in various

www.teknon.es

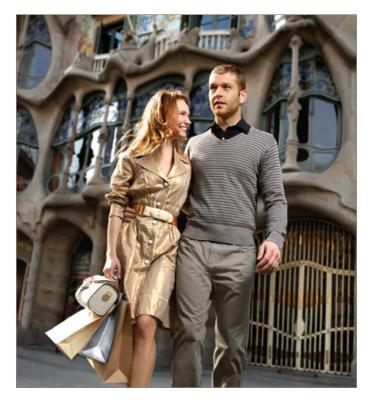
languages.



# **Shopping in Barcelona**

**Featured News** 

Barcelona's long-standing tradition as a retail hub makes every purchase a unique treat for the senses. The most exclusive services and luxury gifts at Barcelona's premium retail establishments. Each shop you visit will provide an unforgettable experience.



**Arkitektura** is a benchmark in the world of contemporary furniture. At their showroom, you'll find the best selection of contemporary furniture, gifts and homeware.

#### www.arkitektura.es

Since it was founded in Barcelona in 1839, **Bagués-Masriera** has been one of the city's landmark jewellers as the result of its contribution to the history of the art jewel dating back more than 170 years.

#### www.masriera.es www.bagues.es

**Loewe** represents the very best in Spanish luxury, specialising in leather goods, ready-to-wear, accessories and perfumes.

www.loewe.es

**Santa Eulalia** is the city's most prestigious multi-brand luxury fashion store. Founded in 1843 and located at the Passeig de Gràcia, it has been a meeting place and benchmark for the world of fashion.

www.santaeulalia.com

**Unión Suiza** is one of the best jewellery's designers and watch and clock making industries of Barcelona.

www.unionsuiza.com

Opened in 1929, **Can Ravell** is a charcuterie and a shop with delicatessen products of all around the world. For more than fifty years, it began to cook its products and now there is a large menu to taste as well as a large wine list with lots on national and international wines.

www.ravell.com



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# 2 restaurants in Barcelona were awarded with a second Michelin star:

**Enoteca** (2\* Michelin). Discover the heart and soul of contemporary Mediterranean cuisine at the two Michelin star restaurant Enoteca, overseen by renowned Catalan chef Paco Pérez. Inspired by the food and produce of the Mediterranean, Pérez's innovative cooking brings out the essence of high quality local ingredients, with an emphasis on fish and seafood. Enoteca's cellar features more than 500 wines.

www.hotelartsbarcelona.com/en/Dining/Enoteca

**Moments** (2\* Michelin). Directed by Chef Carme Ruscalleda and her son Raül Balam, Moments is one of the finest dining experiences in Barcelona. Decorated in a sophisticated palette of gold and amber, Moments' dinning room provides the perfect setting for this award-winning menu. A window into the kitchen allows diners to experience some of the behind-the-scenes excitement.

www.mandarinoriental.com/barcelona/fine-dining/moments

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### The Circuit de Catalunya will host the Formula 1 Spanish Grand Prix on 10th, 11th and 12th of May 2013.

From 19th to 22nd February and 28th February to 3rd March 2013, it will take place the Formula One Test Days. In 2013 the Circuit will be once again the only racetrack on the Formula 1 World Championship calendar to be host both to preseason tests and a Grand Prix. www.circuitcat.com

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# Barcelona Premium will be present at the following travel shows in 2013.

• Regional Meetings Virtuoso on 16th-21st January in Chicago & Houston

• Australia Road Show Virtuoso on 4th-8th March in Melbourne, Sydney and Brisbane/Gold Coast

• Luxury Travel Mart on 14th March in Moscow

Please contact us if you want to arrange a meeting. barcelonapremium@barcelonaturisme.com

### www.barcelonapremium.cat @premiumbcn

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