

Barcelona Premium

A city of unique experiences

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Newsletter 2

Palau and Colònia Güell. The unknown Gaudí



Despite of the fact that Gaudí's legacy is well known all around the world, there are still a few undiscovered buildings. It is the case of the Palau Güell and the Colònia Güell.

The **Palau Güell** reopened to the public in May after being restored to its original splendour during a major refurbishment project carried out over the past few years. Eusebi Güell commissioned Gaudí to design the building and it became the main residence of the Güell family during the late 19th and early 20th centuries. Using state-of-the-art displays and an innovative presentation format, Barcelona Provincial Council is seeking to bring the building to a wide audience with an audio guided tour that takes you from the former stables in the basement to the rooftop, through the mezzanine, first and second floors, the floor with the bedrooms and the attic space.

www.palauaguell.cat



The construction of the **Colònia Güell** began in 1.890 at the initiative of the entrepreneur Eusebio Güell in his country estate «Can Soler de la Torre», located in Santa Coloma de Cervelló, 20 minutes away from Barcelona by car or train.

In 1.898, Eusebio Güell, commissioned the architect Antonio Gaudí the project of a church for the textile estate of Santa Coloma de Cervelló. The construction of the temple began in 1.908. However, the ambitious project which foresaw a church with two naves, lower and upper, topped by different towers and a 40 meters high central dome would remain unfinished. In 1.914 the Güell family decided to stop financing the church and Gaudí abandoned the project.

www.coloniaguell.net

In 1990 the Colònia Güell was declared «Heritage of Cultural Interest» by the Spanish Government and the Gaudí crypt was declared World Heritage Site by UNESCO in 2005.

Exhibition: “Joan Miró: The Ladder of Escape”

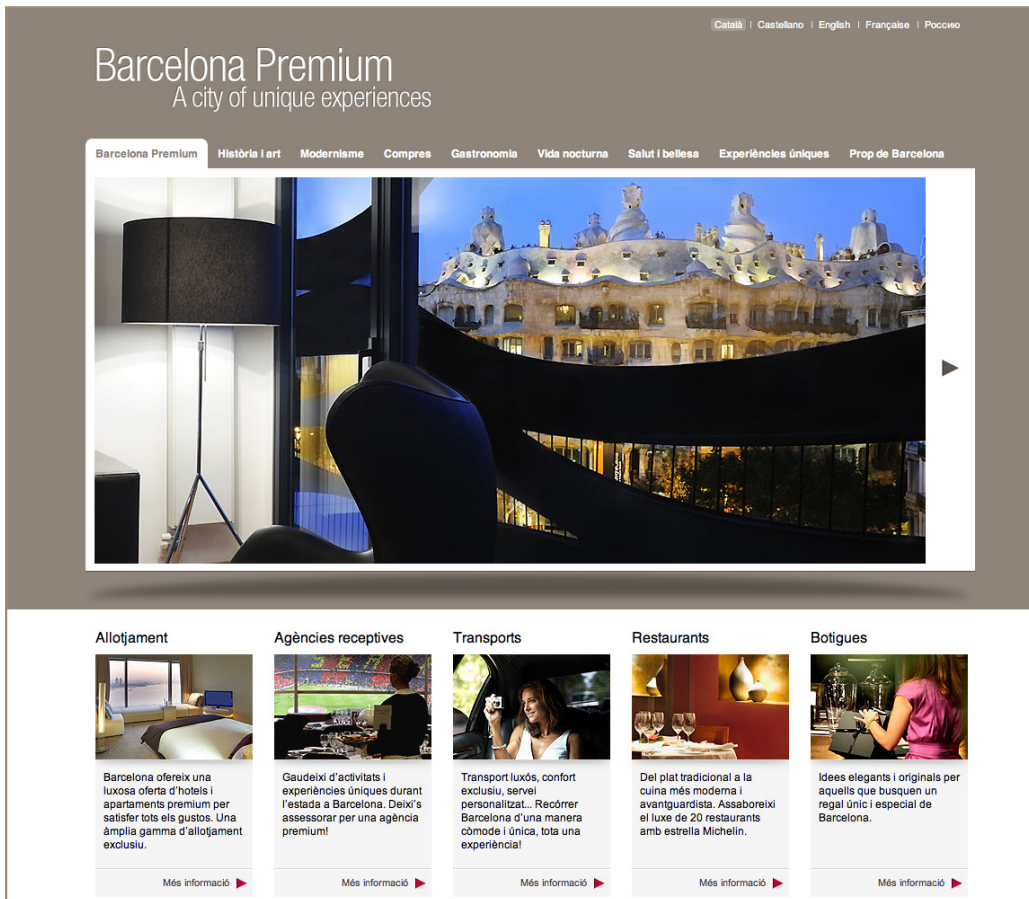
From October 13th, 2011 to March 25th, 2012, visitors to Barcelona can catch one of the best retrospectives on Catalan artist Joan Miró. Co-organised by Tate Modern and the Fundació Joan Miró in Barcelona, “Joan Miró: The Ladder of Escape” explores the wider context of the artist's work, bringing to light his political engagement and examining the influence of his Catalan identity, the Spanish Civil War and the rise and fall of Franco's regime.

Miró was among the most iconic of modern artists, evolving a Surrealist language of symbols that evokes a sense of freedom and energy in its fantastic imagery and direct colour. Often regarded as a forefather of Abstract Expressionism, his work is celebrated for its serene, colourful allure. However, from his earliest paintings onwards, there is also a more anxious and engaged side to Miró's practice, reflecting the turbulent political times in which he lived. This exhibition will explore these responsive, passionate characteristics across six decades of his extraordinary career.

www.fundacionmiro-bcn.org



New Web Barcelona Premium



Barcelona Premium is launching its new website. Now more accessible, interesting and with more information about Barcelona's luxury offering, the new website is set out in three main sections: general information and suggestions for enjoying a personalised, luxury stay; information about the members of Barcelona's most exclusive offering; and, finally, newsletters featuring the latest information about the city. The website is available in five languages: English, Catalan, Spanish, French and Russian.

We invite you to browse this site and discover a world of luxury and unique pleasures that will help you enjoy the most exclusive side of Barcelona.

www.barcelonapremium.cat

Circuit de Catalunya



The Circuit de Catalunya offers exclusive experiences such as the “**Formula 1 Paddock Club**” which is the most exclusive ticket you can buy for a Formula 1 race. It provides the opportunity to visit the Pit-Lane and see the cars and team members. The ticket includes “gourmet cuisine”, an open bar, exclusive entertainment and privileged access. Put in a nutshell, this is a unique way to experience and enjoy the thrilling world of the FIA Formula 1 championships.



There are also other very exclusive options for a weekend at the Spanish Motorcycle Grand Prix. These include a VIP area at the Circuit de Catalunya, such as the “**Gold Suite**”, which offers the following services: IN-6 parking pass, admission to the main stand, catering service for the three days of the event, personalised attention and a welcome pack.

The Circuit de Catalunya also offers a wide range of activities so that you can enjoy the thrills of high-speed action. These include:

- Guided tours
- Driving GT cars
- F1 driving
- Three-seater

www.circuitcat.com

